

Seventh International Seminar Forum UNESCO-University

(16 – 20 December 2002)

Yarmouk University, Irbid (Jordan)

"The Protection of World Heritage & Cultural Tourism"

Recommendations concerning the Forum UNESCO-University and Heritage Network

- Students should be invited to participate in Forum UNESCO University and Heritage seminars and regional meetings.
- Master and PhD students should be encouraged to present papers.
- Students' fees should not be more than 20% of the normal participants' rate.
- All universities of the country where the host university is situated should be invited to participate and be represented among the participants.
- Teams of 3 to 5 universities from different countries and regions should set up and decide to work during a 2-3 years period on specific themes dealing with heritage, whether natural or cultural.
- The International Forum UNESCO-University seminar should be held every two years instead of every year.
- The host University of the conference should coordinate with both the FUUP and the World Heritage Center to define the theme of the seminar.
- Call for papers for the International conference should be made at least six months prior to the seminar and the deadline for submission of abstracts should be at least 4 months prior to the seminar.
- Papers submitted to the conference should be evaluated by an International Scientific committee including members from FUUP, WHC, and the host university. At least three months before the time of the conference, the authors should receive from the scientific committee about the status of their papers.
- In between two seminars, universities can, in coordination with FUUP headquarters and WHC, organize joint workshops, regional meetings, students activities, and joint publications.
- The main objective of the network is to share and develop knowledge and to encourage university teamwork. Therefore, a special concern is to be given to universities who belong to developing countries who wish to participate in these activities
- Papers submitted by universities in the host country should not exceed 25% of all papers presented at the conference. Similarly, chairpersons of sessions should be in the same proportion.

- The following activities are to be taken place in the near future within the framework of FUUP:

1-Regional seminar in la laquea de Technique (Cauauas) in 2003 on "Natural Heritage: Development, Sustainability and Ethical Responsibility.

2-International seminar in Newcastle University (UK) in 2004 on: "Cultural Heritage, Legal Framework and Public Access. Heritage As A Challenge for Citizenship"

3-Regional Seminar in Buenos Aires (Argentine) In 2005. The theme is not yet decided.

Cultural Heritage and Education

- Education of tourist guides should be a top priority they should know how to educate on their the tourists they have in charge to the motivation of sites universities of the region paper for should set up such magazines.

1- Cultural Heritage should be a conjoint of schools pagnamll in the region, with a view to education children to good citizenship, thus school manuals should integrate this aspect and training of teachers to this aims should be implemented with the contribution of universities

2- Site guarded and Police authorities should be trained to the importance of heritage protection.

3- Museums should have a didactic note in the education of youth special presentation paper should be designed for children and college students.

Cultural Heritage and economics

1- with a new to cost effective management of culture Heritage studies, as well as raising the level of especially universities should all encourage the setting up of distance learning programming and satellite video conference courses (of known projects)

2- all of the students should get committed in a concrete manner to on site protection of all the during period of mass tourism affluence .

3- museum entry fees should be fees for children and students to encourage access usually as call to culture and Heritage>

Cultural Heritage and legal framework

1- illicit traffic is one of the main issues of culture heritage protection and should be taught against by government and local authorities thought:

- education
- a legal framework
- mechanisms effective

Conservation of Heritage

- main tenuous should always be integrated in project management plus
- governments should be aware that their responsibility for main taining their national or world heritage sites always belongs to these even when tourism income level decrease or shorten
- institutional memory is a key issue of culture heritage cause, thus a database of each fatuse excavation campaign in the Aialx region is to be organized. Achieve digitization and centralization for what causes past archaeological walls in a feisty.
- Foreign excavation teams should share information and train local heritage specialists or practioners, with a view to transfer competences and sharing of knowledge.
- The protection of Heritage being the ultimate goal of heritage management, Heritage specialists should always have priority whenever there is a tension between tourism concerns and H. protection concerns.

IV Local Communities should always be informed about future tourism projects and should be associated in the elaboration phase of these projects these communities include unversities.

I to promotors involve local communities Nofa Bint Nasser.

Editing:

1. Value cannot generate value.
2. Heritage can be seen as both a commodity and value.

Chairman:

Practical approach

I trails
What)
How) mechanisms
When)

Quotation by Colin Powell ED/ADG involving young people.

How to activate trails = make local centers/ institutions which can encanpass museums – alt index = what is hapenning next step. Connection to local ligislative body – municipal plannng board making plans architectural board of review.

II Medias

They have a crucial role to play media roll for WH.

III Assessment inface Eerv Project

Exiimpact to hoasist parhsin desartic zones.

We can develop Petra but we have to respect identity.

IV quality mgt syst.

Teach tourists about proximity to local comm.

WHC to strengthen a mechanism for Wartorn cities (of Beirut & Palestine).

Website

Clt are being erased from this planet. Let us document respect present architecture.

Emergency Room at WHC

Rec. City of Sanaa to host next Intl Seminar greetings to HM King Abdallah II – source of inspiration – CLT diversity.

H.R.H. Nofa Bint Nasser

Yemen 2004 Sanaa Arab Cultural Capital.

1. Practical envt is staitpoint of all inches war, civil war & tourism are to be eliminated destroying H and causing recession in public revenues.

Peace keeping efforts in world to be reinforced.

2. veruacular sites to be protected. Both tangible and intangible.

3. Encourage that and to elaborate hands andirect experiences for tourism instead of XV holds.

- Tourists to exp sence of authenticity.
- Next forum should be held inclose proximity to local community.
- No chance to communicate with the local communities.
- Regenerate clt H assets
- Regional training centre through Yarmouk IKONOS
- Using local community in local dert.
- Marketing & promoting Fleep through lectures, conferences, video conferences etc. internationally in order to raise awareness of new univ, students.

Cannataci group

Structures

1. Univ as centres of higher learning should not be synergies with local comm/authorities.
2. Legal aspect = coulsiac univ with the lovcal aut by mandate.
3. Each seminar should be dedicated for at least ½ day on education to Clt H.
4. University students.
5. Establishment of a standing mechanism for sharing works on curricula devt.
6. The right people working in the field non qualified people. Acereditation of granting of award for working in the field.
7. Clt H to be included in curricula primary and secondary schools.

8. Organizing of conferences of fleep = general museums on usefulness of these conferences. debate less papers more debates – maxtime to discuss.
9. Clt A & Tourism – maintenance is a fix cost – make sure to achieve this – for some countries, clt H is the only resource clt H dsnot to be jeopardized by Tourism.
10. Regional perceptions = regional network for fleep. WHC should create a much more detailed data base who is doing what where.
11. Education of university rectors = involve them more into Freeup.
12. Consequences of war in the region/ area should be considered by UNESCO.
13. Clt tourism & envt. – political issue – these 3 entities should work together in harmony structured framework to allow them.
14. Common data base on conservation techniques.

Chamoun

Illiteracy

Visual knowledge in museums

Disabled - + access forthem

Cannataci

E – Heritage networks

Vice President of Y

MDR Representative of Biltaji Aqaba

Envt & clt H. concerns very much alike – hand to future generations –

Cultural Heritage & Tourism

I About Tourism in general and its conections to cultural/Heritage.

Heritage is a value, not a commodity. It has to generate values sudi as education, cultural identity and social well-being for the local community.

II About cultural Tourism and cultural Heritage Tourism sails linking sites of different countries should be designed and encouraged in thergion.

These trails call conclusion sites from the same civilization (e.g. Roman. Nabatean, etc) or tails which quilt in developing dialogue and understanding between the religious of there Arab region.

III Site interpretation & resolution for Tourism should be elaborated in concentration with Universities-It should always have scientific value-Also, Universities should contribute to the elaboration of wels sites, tourism aviator .

Recommendations :

The magical linkers

Discussion of – Following up the implementation of UNESCO Conventions and regulations before caring out any proposed project.

1. In order to encourage and strengthen the relations and similarities between the regional countries, automatic trail project is recommended to be set up to create to be set up to create Amoris trails to achieve such idea
2. It is the duty of Universities and academic research centres to activate the cooperation among them and develop all ways of keeping this coordination effective.
3. Activation of the coordination's between local Universities government authorities, and NGOs and local communities, the relation should be more activated and effective in having share duties concerned the issue of the protection and promotion of the cultural heritage.
4. A Planning and policy board is recommended in each of the remond countries to be responsible in formation and setting up a legislative framework that take care of the local cultural context. Tarch Board of review.
5. Promotion of the cultural heritage on a local level through education by which awareness and knowledge could be improved to be more exposed.
6. Promotion through Media through a well organized programmes especially for kids/Media is an important tool in promotion.
7. Cultural heritage mobility
8. EIA Environment Impact Assessment must be a UNESCO recommendation study
9. Tourist training programmes (Quality Management system)
10. Curriculum programmes to qualify people who will be tourist guides (The case of B.A degree in the Heshemite University)
11. Particularities of the local cultural heritage and traditions should be considered in the promotion programmes
12. Recommendation the UNESCO world Heritage to structure a mechanism War turn cities for emergency of the world heritage (World heritage emergency room).
13. Recommending a city like Sanaa' or any other city to hold a workshop.
14. To address the many thanks and greeting to his Majesty King Abdulla for ...
15. To create a cooperation technical centre among the institutional universities in Jordan that could provide all means of technical cooperations.